

Costa Dentistry – Great Falls Invisalign Giveaway Official Rules Terms & Conditions

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

1. Eligibility

The Contest is open to individuals who:

- Are 18 or older.
- Reside within 50 miles of Costa Dentistry Great Falls (Virginia).
- Can attend all required Invisalign appointments at Costa Dentistry Great Falls.
- Are not employees, contractors, or immediate family of Costa Dentistry team members. Sponsor may request proof of eligibility at any time.

2. Entry Period & Method

- The entry period begins on Friday, December 12th, 2025 and will remain open until the required number of eligible entries has been received. (**OR March 1, 2026 if not yet hit**)
- Participants may enter by completing the official entry form online and completing all required steps.
- Required entry steps:
 - Submit a written explanation/story of why you deserve to win or why you want this smile makeover.
 - Follow @CostaDentistry on social media.
 - Tag at least one friend in the official giveaway post.
- Bonus Entries (Optional but increase your chances):
 - Post a video sharing why you deserve to win and tag @CostaDentistry.
 - Share the giveaway post to your story and tag @CostaDentistry.
 - Tag additional friends (each additional tag counts as an extra entry).
 - Engage with Costa Dentistry content throughout the contest period.

3. Minimum Entry Requirement

- A minimum of 100 valid entries must be received.
- If not met, Sponsor may cancel the Contest, modify the prize, or offer an alternate promotion.

4. Prize Information

- One (1) winner will receive:
 - Full Invisalign treatment at Costa Dentistry Great Falls, including aligners, digital treatment planning, and progress visits.
 - In-office professional GLO® teeth whitening.
 - Approximate value: up to \$7,500+, depending on case complexity.
 - Prize is non-transferable, non-refundable, and not redeemable for cash.

4A. New, Existing, & In-Treatment Patient Eligibility

- New patients, existing patients, and individuals already in Invisalign treatment at Costa Dentistry may enter.

- If the winner is already in treatment, Sponsor will refund the amount they have paid toward Invisalign, up to the maximum prize value.
- Refund applies only to treatment performed and paid for at Costa Dentistry.

5. Winner Selection & Notification

- If the minimum entry threshold is met, one winner will be selected at random.
- Winner will be notified via email and/or phone within five (5) business days.
- Failure to respond within seven (7) days may result in disqualification.

6. Publicity & Use of Likeness

- By entering, Participant grants Sponsor full rights to use their name, image, likeness, voice, testimonials, treatment progress, and related content for marketing purposes. Winner agrees to provide at-home videos/photos showing aligner use and daily-life content, and to participate in filming/photography during in-office visits.
- All content becomes the property of Costa Dentistry.

7. Disqualification & Fraud

- Sponsor may disqualify any Participant who tampers with entry processes, violates these Terms, or behaves unlawfully or disruptively.

8. Liability Waiver

- By entering, Participant releases Costa Dentistry and affiliates from all claims relating to Contest participation, prize acceptance, or Invisalign treatment.
- Participant agrees not to pursue legal action or arbitration against the Released Parties. This release survives the Contest.

9. Privacy

- Personal information will be used per Sponsor's privacy policy.
- Participants consent to receiving Contest-related communications.

10. Governing Law

- These Terms are governed by the laws of Virginia.
- Disputes must be resolved in Fairfax County, Virginia.

Contact:

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